



CALL FOR WORKS

On the occasion of the German Werkbund conference-day 2012 “Rhine rail tracks and the flow of goods” at Ehrenbreitstein in Koblenz, the werkbund.jung takes action and presents an exhibition which takes place in a part on the grounds of the fortress, with the title “momentMal 2012”. The objective of the exhibition is to present and show a large range of thoughts and works around the complex subject of “transportation and the flow of goods”.

We challenge you to submit your work on the vast subject “flow of goods”. It can be from any discipline and therefore can include text, conceptual ideas, videos, images or objects. Your associations/understanding on this subject has no limits. Here are a few examples:

TRANSPORTATION AND FLOW OF GOODS

alternative lifestyles	society	Re-Cycle	human goods
use vs. consumption	capitalization	Re-Duce	goods transportation
architecture	to consume	resources	goods symbols
benchmarking	brands	Re-Use	advertising
containers	sustainability	shopping	business forms.....
design	new materials	urban planning	
digitizing	standards	sufficiency	
ethics	ecology	transition towns	
EU	product culture	urban agriculture	
Europe			

You get the opportunity to see your ideas, design concepts, products and projects shown during the conference weekend on 28th to 30th September 2012 at the fortress Ehrenbreitstein, in the context of werkbund.jung exhibition “momentMal 2012” and presented to an interested professional/expert audience and as well to the fortress visitors.

Anyone can participate as long his/her work is related to the subject “flow of goods” - it makes no difference if its an already done project, or from your studies or profession.

We look forward to your work! The Deadline is the 31th of August 2012.

If you have questions send us an email to momentMal@werkbundjung.de

Link and Flyer to conference www.dwbrlp.de/werkbundtag2012 (not available in English)

Kontakt: momentMal@werkbundjung.de

In cooperation with



WORK SUBMISSION

Name, Surname

Email-adress / contact

Titel of the work / year of publication

brief description

Media

image text object video audio miscellaneous

In order to participate please fill out this form and add a few examples/exert of Your work and send it to us per email.

Please send Your project to: momentMal@werkbundjung.de

more information at www.dwbrlp.de or www.werkbundjung.de